



NEWS RELEASE

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STARS & STRIPES ANNOUNCES 2012 BENEFICIARIES **After Raising Over Two Million for Local Children's Charities in 2011, the Event** **is Looking Forward to Setting New Highs in 2012**

Laguna Beach, Calif. (January 23, 2012) – The Stars & Stripes Fishing, Golf and Music Festival announced today that it will be partnering with three local charities including Big Brothers/Big Sisters Orange County, Miracles for Kids and Orangewood Children's Foundation. Additionally, the event will continue to contribute funds to Mexico's Green Scholarship program and the San Diego Armed Services YMCA.

"We are thrilled and honored to join forces with these very worthy, youth-based organizations to continue the mission of Stars & Stripes - it's all about the kids!" said Christi Campbell, event Executive Director.

The 2012 Stars and Stripes Tournament will take place June 28th – July 1st in Cabo San Lucas, Mexico. Guests will spend four days and three nights at the Hilton Los Cabos - the finest of Cabo San Lucas resorts ideally set along the destination's most tranquil stretch of golden beach, conveniently located near this year's tournament host golf courses, Cabo del Sol and the One and Only Palmilla. All inclusive packages boast round-trip air transportation, hotel accommodations, two days of either fishing, golf, spa, zip-lining, horseback riding or quad tours in outback of Cabo! And the fun doesn't stop when the sun goes down, this year Stars & Stripes has signed the world famous DOOBIE BROTHERS to headline Saturday's ocean-front rock concert!

All inclusive price is based on teams of four (4) and double occupancy, at \$9,500. Additional single reservations are available at \$2,375 per person. For further detailed event information, you can locate the official brochure at the event website www.starsandstripetournament.com. Or contact Christi Campbell at (949)280-4742.

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www.starsandstripetournament.com

About Stars & Stripes

Started in 1996 by Dick Gebhard, then a board member of Big Brothers Big Sisters of Orange County, Stars & Stripes has grown from a new idea by a creative visionary, to one of the most significant and innovative charity fundraisers in the country. Gebhard is supported by a volunteer board of five Orange County businessmen, "The Knights" who include; Al Baldwin, Jeff Cunningham, Larry Kirikenslager, Charles Ruck and Tim Ryan. The organization runs on a lean staff of two full-time employees and one part-time employee which in turn enables the majority of the funds raised be distributed to the beneficiaries it serves.

Annually supported by Title Sponsor SASCO, the event has donated more than \$15 million to Southern California charities over its 15-year history. Affectionately known as "The Feel Good Tournament," Stars & Stripes seeks to be an effective charity fundraiser which creates lasting memories for both the organizations it assists and those participating in the event each year.

Our mailing address is:

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